

Product Imaging Solutions for E-commerce

Try poking the camera below, with your finger.
You'll notice nothing happens!



- 360-degree photography service and Flash software
- Our 3D engineers will digitally model your products if 360 photography is not an option
- Send us your existing images and we will transform them into an interactive showcase
- Host your new and existing 360 product images on WebRotate 360's cloud servers
- Use our custom software development service to build fine-tuned E-commerce solutions

Now imagine if you could move it around, zoom in for a closer look, or even click some areas of the image for more detailed information or extra photos?

At WebRotate 360, we take up to 200 high quality photographs from slightly different angles, using our special technologies to blend them together. The result is a silky-smooth 360 degree product showcase, letting your visitor move the product around, zoom in and out, and highlight parts of product images for close up view.

Now imagine that with your web site! Which product will you feature or showcase first?

More Sales Because...

...it gives your visitors more confidence to buy, because your visitors can see so much more of your product. The second great benefit is less obvious but equally powerful. A 360 degree view marks your product as a bit special, a notch above all that other stuff!

This special glow also reflects upon you as a company, showing you're proud of your products and you care about your customer's experience.

"Nice to See, Nice to Hold, When Spun Around, Consider It Sold!"

By giving visitors an interactive experience you're triggering something else that has long been proven to boost sales but used to be impossible on the web:

... A Sense of Ownership.

Salespeople the world over will confirm that allowing you to touch, hold, play or fiddle with something increases the chance of you buying it.

That's just human nature! Your 360 degree viewer ensures this ownership spell is not broken by waiting for other photos or pages to load.



Because eCommerce has rEvolved

Hotspots

Parts of the viewer or image can be clickable hotspots that show your visitors even more information, such as special features. These can be text, extra images or hyperlinks. You can also feature a direct call to action, such as "Add to Cart" or similar.

5 Steps To Spin

1. You ship your product to our fully-equipped studio.
2. We fanatically clean it to studio standards.
3. Images are captured with our digital magic.
4. All produced media is posted for your approval.
5. We re-wrap your product with even more devotion than you did, and return it promptly by UPS courier.

365 Reasons to Spin 360 Degrees

Every day of the year a bunch of people visit your website, yet the vast majority of them aren't buying anything. If you could get just an extra 1% of your visitors to buy from you, how much would that be worth?

Great Value!

Being a small dedicated team we keep ourselves busy and our prices low. You'll also love our flexible, friendly and committed service. Like you, we understand the value of repeat business. Give us a spin and we'll prove it!

All Revved Up?

Call (800) 996-8617 or visit www.webrotate360.com

"A good picture is worth a thousand words" - true?