

WebRotate 360 - Quick Facebook Integration Guide v1.0

Rev: August 30st, 2012

Follow this simple guide to integrate WebRotate 360 Product Viewer into your Facebook pages. Once integrated, your Facebook visitors will be able to see extra tabs such as these ones on [Pepsi's Facebook page](#). These tabs can be clicked on and expanded to show your 360 view presentations embedded inside your Facebook pages. It's important to understand that the Facebook tabs only allow embedding content that you host on your own or third-party servers.



Step 1 - Visit Facebook Developer page

Login in Facebook using your Facebook account, and visit this page:

<https://developers.facebook.com/apps>

Step 2 - Create new Facebook App

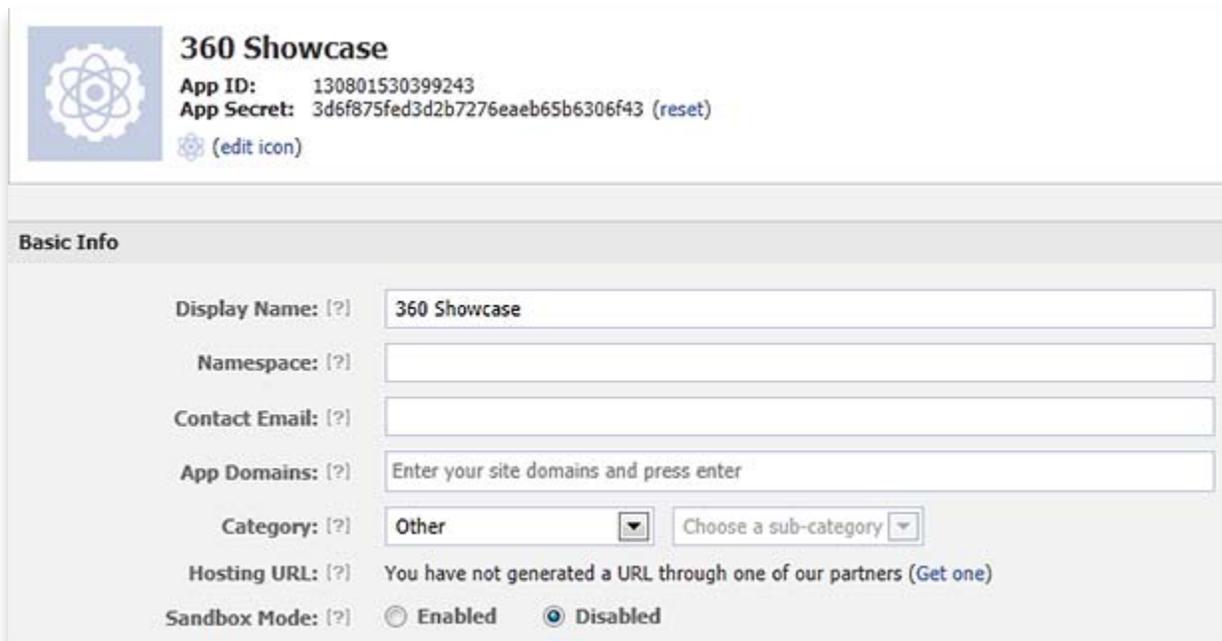
Select Create New App in the top-left corner and give your new app a unique name. You can leave namespace field empty. Also for the purpose of this guide, we will use your own web hosting so you can skip on the Heroku hosting offer at this time.

A screenshot of the Facebook 'Create New App' form. The form has a blue header with the text 'Create New App'. Below the header, there are three input fields: 'App Name: [?] 360 Showcase' (highlighted in yellow), 'App Namespace: [?] Optional', and 'Web Hosting: [?] Yes, I would like free web hosting provided by Heroku (Learn More)'. At the bottom of the form, there is a blue button labeled 'Continue' and a grey button labeled 'Cancel'. Below the buttons, there is a line of text: 'By proceeding, you agree to the Facebook Platform Policies'.

Select continue, enter the Security Check Requirements and then Submit your new application. Once loaded you will see the Settings page for your new application.

Step 3 - Configure Basic Information

Since this application will only be used on your own Facebook page, you can skip most of the information on the Basic Info tab and proceed directly to the Page Tab section as is.



360 Showcase
App ID: 130801530399243
App Secret: 3d6f875fed3d2b7276eae65b6306f43 (reset)
 (edit icon)

Basic Info

Display Name: [?]

Namespace: [?]

Contact Email: [?]

App Domains: [?]

Category: [?]

Hosting URL: [?] You have not generated a URL through one of our partners ([Get one](#))

Sandbox Mode: [?] Enabled Disabled

Expand the Page Tab section located on the bottom of the Settings page. Give your tab a name and select an image that will show on your Facebook page once this tab is finalized. The image can be a nice 360 arrow graphic with your product or showcase.

Set Page Tab Width to wide (810px) to give your interactive content more space inside the Facebook page.



Page Tab ✕

Page Tab Name: [?]

Page Tab URL: [?]

Secure Page Tab URL: [?]

Page Tab Edit URL: [?]

Page Tab Image:  Change

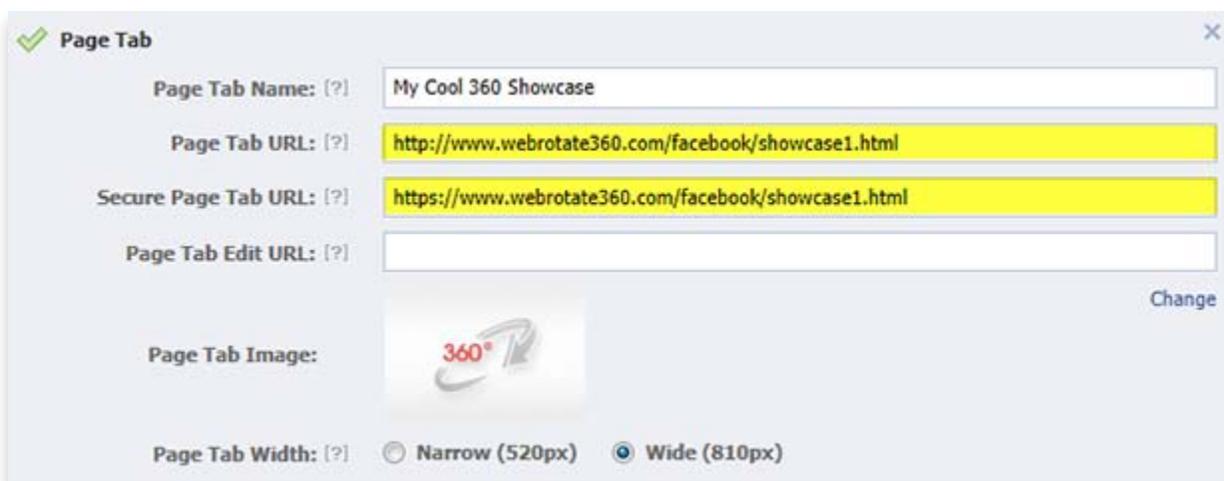
Page Tab Width: [?] Narrow (520px) Wide (810px)

Step 4 - Create You 360 Content

Create your 360 view using WebRotate 360 SpotEditor included in the [free download](#) and copy a published folder via FTP to your server. To learn more about SpotEditor, please refer to this [video tutorial](#).

Note the location of the auto-generated html page created by SpotEditor and ftp'ed to your server and enter the URL to this html file on your server under Page Tab URL and Secure Page Tab URL under Page Tab section on the Settings screen (use **https://** instead of **http://** at the front of the URL secured URL).

If you don't have an SSL certificate configured on the server where you are hosting this 360 view, the integration will still work for those visitors who don't have secured browsing enabled in Facebook, which is most of the Facebook users at this time. But you should consider configuring an SSL certificate to ensure this Facebook integration will work for everybody going forward.



The screenshot shows the 'Page Tab' configuration window. It includes the following fields and options:

- Page Tab Name:** My Cool 360 Showcase
- Page Tab URL:** <http://www.webrotate360.com/facebook/showcase1.html>
- Secure Page Tab URL:** <https://www.webrotate360.com/facebook/showcase1.html>
- Page Tab Edit URL:** (Empty field)
- Page Tab Image:** A 360-degree icon with a circular arrow.
- Page Tab Width:** Radio buttons for **Narrow (520px)** and **Wide (810px)** (selected).

A 'Change' button is located to the right of the image field.

Verify that the URLs point to your 360 view and select Save Changes.

Step 5 - Add New Page Tab

Now that you have finished with the configuration of your Facebook Page Tab, you can use this URL below to add the new tab to your Facebook page. But first you will need to replace YOUR_APP_ID with the APP_ID that Facebook assigned to your application (you can see it in the image above under Step 3).

http://www.facebook.com/dialog/pagetab?app_id=YOUR_APP_ID&next=http://www.facebook.com

Copy this URL and paste it into your browser and then select your Facebook page where you want to integrate the new tab. It should look like this:

